

# MARKET UPDATE NOVEMBER 2021

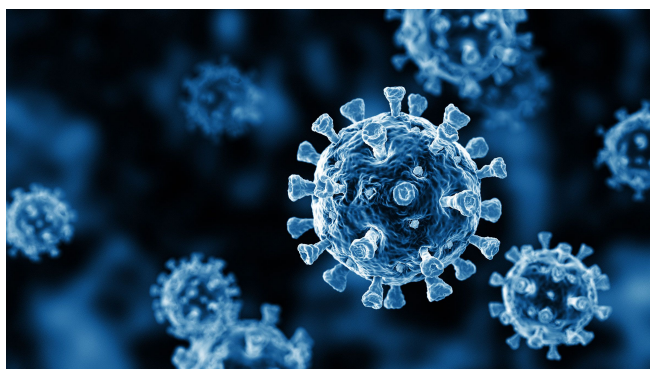






## CORONAVIRUS SITUATION IN SRI LANKA

The cumulative number of infected individuals as at 20th November 2021 is 554,459 with 525,911 patients recovered and discharged and 14,476 active cases.



Total Confirmed Cases

**554,459**



Deaths

**14,072**



Recovered & Discharged

**525,911**



Suspected & Hospitalized

**14,476**



New Cases

**737**



## ECONOMIC AND PUBLIC ACTIVITY

➤ Sri Lanka is a high potential travel destination with natural assets, geographical diversity, exotic appeal, welcoming and friendly people. The country could be considered a perfect winter destination for Western tourists. Along with that, Air France has decided to resume flights to Sri Lanka after a 30-year lapse, expanding its long-haul network with the launch of three weekly direct flights between Paris and Colombo.

➤ Air France has agreed to launch Colombo flights thrice a week starting 5th November, in a move reflecting the growing confidence international airlines have in Sri Lanka.

➤ The Sri Lanka Pavilion continued to attract large numbers of visitors to Expo 2020 – a result of the concerted efforts of Sri Lanka Tourism along with partners to date – Export Development Board, Ceylon Tea Board, Sri Lankan Airlines, Consulate of Dubai and with the excellent and willing corporation of the Ambassador to the United Arab Emirates.

➤ The Tourism Ministry of Sri Lanka is to implement a promotion campaign to reach a target of 250,000 tourist arrivals per month. The target is to attract more tourists from countries such as Germany, France, Russia, Ukraine, Kazakhstan, the US, UK, Canada and India.





## ECONOMIC AND PUBLIC ACTIVITY

➤Locals and tourists are required to always carry the COVID-19 vaccination card when visiting tourist locations around the country. The Sri Lanka Tourism Development Authority (SLTDA) stated that these measures are underway to inspect the vaccination card at such locations, in an attempt to curtail the spread of COVID-19 in the country.

➤Flights between Zurich and Colombo (Sri Lanka) can currently be booked for travel between November 2021 and April 2022 and in November 2022.

➤Sri Lanka receives a warm welcome at the World Travel Market (WTM) which is currently being held in London. Sri Lanka Tourism Board Chairman-Kimarli Fernando who is attending the expo in London stated that Sri Lanka is now open and safe for tourists.

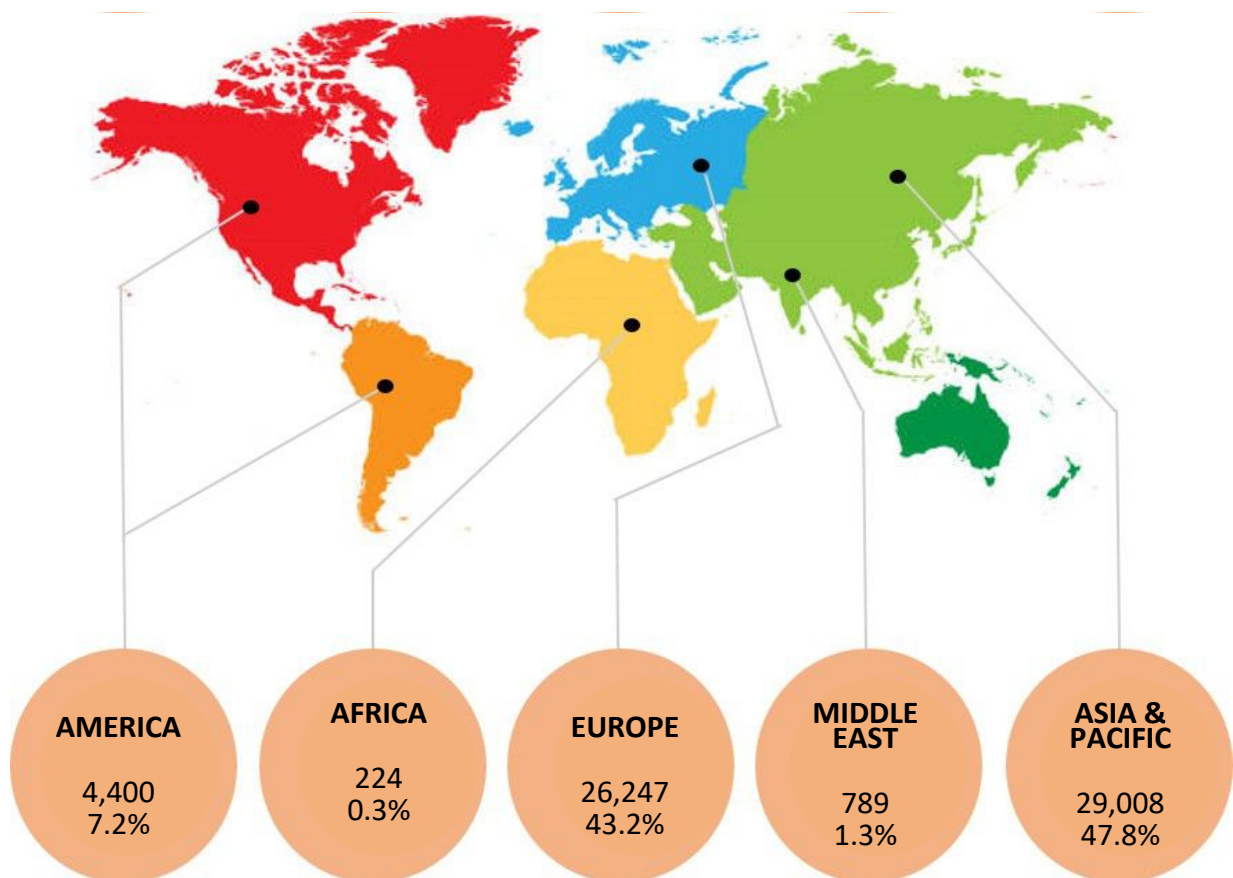


# TOURIST ARRIVALS AND PROCEDURES

Since January 2021, a total of 60,668 tourists have arrived in Sri Lanka, mainly from Asia & Pacific.

The government of Sri Lanka continues to allow fully vaccinated travellers with a negative PCR test report obtained 72 hours prior to the departure to be free from any sort of testing on arrival, and quarantine will not be necessary.

Moreover, 15,897,388 individuals out of the total population in Sri Lanka are vaccinated with the first dose, while 13,690,775 individuals have been fully vaccinated.





**THANK YOU**